

# ALABAMA

## ECONOMIC DEVELOPMENT GUIDE 2009



### INDUSTRY'S BLUEPRINT FOR DOING BUSINESS IN ALABAMA

If your firm has a stake in Alabama's rapid economic expansion, you will have an interest in the 2008-2009 Alabama Economic Development Guide. From the publisher of Business Alabama magazine, this is industry's guide to doing business in Alabama.

Content and distribution of the Alabama Economic Development Guide targets the decision makers responsible for business expansion. It promotes Alabama's resources and incentives to national and global prospects that are moving in ever-greater numbers to the Southeast and to Alabama.

Published annually, the Guide maximizes your advertising dollar because of its one-year shelf life as Alabama's economic sourcebook.



### Here's the perfect vehicle for reaching new industry moving to Alabama.

- Feature stories on Alabama economic development triumphs
- Emerging industry profiles: automotive, aerospace and biotechnology
- Sourcebook of economic development agencies
- Site map of Alabama's transportation networks
- Geographic and demographic guides



### DISTRIBUTION

Key economic development leaders throughout the state use the *Alabama Economic Development Guide* in their recruitment presentations.

The 7,500 copies of Alabama Economic Development Guide are a key marketing tool for Alabama's leading economic developers, starting with the Alabama Development Office. The ADO distributes the Guide at official trade events throughout the year, including:

- Alabama Investment Seminars held overseas. (In 2008 seminars have been held in Shanghai, Nanjing, Hong Kong and Jinan China.)
- Trade Receptions and Government-to-Government Meetings such as the Indonesian Ambassador's visit to Alabama this summer.
- Overseas trade delegations visiting Alabama, such as the Hong Kong Commissioner's visit in September of this year.
- ADO's overseas trade offices in Europe and Asia include the guide in responses to official inquiries they receive.

In addition, the Alabama Economic Development Guide is mailed directly to over 500 National site selection consultants and Southeastern real estate developers qualified as site selection service providers.

For more information please contact Desi Desiderio  
desi@pmtpublishing.com • (205) 941-1425 ext. 101 • (205) 941-1494  
Reserve your space today! CLOSING DATE: NOVEMBER 7, 2008

# ALABAMA

## ECONOMIC DEVELOPMENT GUIDE 2009

### INDUSTRY'S BLUEPRINT FOR DOING BUSINESS IN ALABAMA

The Alabama Economic Development Guide is also distributed to key contacts by the following economic development agencies:

- Economic Development Partnership of Alabama
- Alabama Department of Economic & Community Affairs
- Alabama State Port Authority
- Metropolitan Development Board
- Southwest Alabama Economic Development Alliance
- Southeast Alabama Council for Economic Development
- Alabama Aerospace Industry Association
- Alabama Technology Network
- Economic Development Association of Alabama
- Delta Regional Authority
- Alabama International Trade Center
- Tennessee-Tombigbee Waterway Development Authority
- North Alabama Industrial Development Association
- Alabama's Foreign Trade Zones
- Chamber of Commerce of Huntsville/Madison County
- Alabama Electric Cooperative
- Alabama Industrial Development Training office
- Alabama Department of Transportation
- Center for Management & Economic Research at the University of Alabama at Huntsville, Alabama Power Co.
- American Council of Engineering Companies of Alabama
- Alabama Automotive Manufacturers Association

AD SIZE	FOUR COLOR	TWO-COLOR	BLACK & WHITE
Full Page	\$3,520	\$3,065	\$2,765
2/3 Page	2,825	2,370	2,070
1/2 Page	2,370	1,920	1,620
1/3 Page	1,940	1,490	1,190
1/6 Page	1,430	970	670
2 Page Spread	5,760	5,026	4,535

### POWER POSITIONS

Outside Back Cover \$ 4,850  
Inside Back Cover \$ 4,415  
Opposite Table of Contents \$4,415

Inside Front Cover \$ 4,415  
Page Three (3) \$ 4,415

For more information please contact Desi Desiderio  
desi@pmtpublishing.com • (205) 941-1425 ext. 101 • (205) 941-1494  
Reserve your space today! CLOSING DATE: NOVEMBER 7, 2008